

MAINE-STAY 2024 SPONSORSHIP OPPORTUNITIES



MAINE'S ALL-BUSINESS MARKETING CONFERENCE

TWENTY SPEAKERS.
TWO DAYS. ONE GOAL.

To make your business the place
customers go and employees stay.

October 16-17, 2024

Cross Insurance Center | Bangor, Maine | maine-stay.com

Why sponsor Maine-Stay 2024?

Target Audience:

Our attendees range from eager start-ups to established enterprises, all looking for ways to elevate their business strategies. They are decision-makers, influencers, and thought leaders seeking innovative solutions and partnerships to take their businesses to new heights.

Sponsorship Impact:

Experience unparalleled exposure, forge meaningful connections, and play a pivotal role in the growth story of Maine's business community.

Sponsoring Maine-Stay 2024 offers your business unparalleled opportunities to connect with and influence Maine's thriving business community.

Unmatched Exposure: Gain visibility among a diverse group of marketing, sales and business professionals and leaders.

Targeted Networking: Connect with potential clients and partners in a dynamic, interactive setting.

Brand Positioning: Elevate your brand as a leader in and champion of the Maine business community.

Lasting Impact: Play a key role in fostering the growth and success of businesses across Maine.

Join Us:

Partner with Maine-Stay 2024 and be a part of Maine's most influential marketing conference of the year. Let's work together to build a stronger, more vibrant business community in Maine.

Customized Sponsorship Opportunities:

We understand that each sponsor has unique goals. That's why we offer customizable sponsorship packages. Whether you're looking to lead a workshop, showcase your products, or engage with attendees through digital channels, we have the perfect fit for your brand.

Sponsorships Available:

Signature Sponsor - \$12,500

Audio/Visual Sponsor - \$10,000

Keynote Sponsor - \$7,500

Reception Sponsor - \$7,500

Wednesday Lunch & Learn Sponsor - \$5,500

Thursday Lunch Sponsor - \$5,000

Breakfast Sponsor (2 available) - \$4,500

Registration Gift Sponsor - \$4,500

Speakers Reception Sponsor - \$4,500

Morning Coffee Break Sponsor (2 available) - \$3,500

Afternoon Break Sponsor - \$3,500

Lanyard Sponsor - \$2,500

Breakout Sponsor - \$1,500 (10 available)

Exhibit Booth Participant - \$750

All sponsorship levels will receive:

- Tiered Name/Logo recognition on conference website
- Tiered social media mentions
- Tiered on-site recognition via event signage
- Sponsor/Exhibitor Space 8x8

Signature Sponsor - \$12,500

- Exclusive signage promoting sponsorship of the venue
- Welcome message on Day One
- Two live acknowledgements (from the podium by conference host)
- Opportunity to provide a branded gift for attendees
- Four free registrations

Keynote Sponsor - \$7,500

- Opportunity for company representative to provide live business introduction and introduce keynote speaker
- Two live acknowledgements (from the podium by conference host)
- Exclusive signage promoting sponsorship of keynote session
- Opportunity to provide a branded gift for everyone at keynote
- Four free registrations

Reception Sponsor - \$7,500

- Option to host reception at your location
- Opportunity to welcome guests at reception live
- Branded drink tickets
- Two live acknowledgements (from the podium by conference host)
- Opportunity to provide a branded gift to attendees
- Four free registrations

Wednesday Lunch & Learn

Sponsor - \$5,500

- Signage promoting sponsorship of lunch buffet
- Prominent logo signage on the table tents in dining room
- Opportunity to provide a branded gift to attendees at each table setting
- Four free registrations
- Business expert(s) at one table on subject of your choice

Breakfast Sponsor

(2 available) - \$4,500

- Signage promoting sponsorship of breakfast
- Prominent logo signage on the table tents in dining room
- Opportunity to provide a branded gift to attendees
- Two free registrations

Morning Coffee Break Sponsor

(2 available) - \$3,500

- Signage promoting sponsorship of break beverages and treats
- Opportunity to provide a branded gift to attendees
- Two free registrations

Breakout Sponsor

(10 available) - \$1,500

- Opportunity for company representative to introduce breakout speaker
- Opportunity to provide a branded gift for everyone at breakout session
- Two free registrations

Exhibit Booth Participant - \$750

- Opportunity to provide a branded gift to attendees
- One free registration
- 8x8 booth selection

Thursday Lunch

Sponsor - \$5,000

- Prominent logo signage on the table tents in dining room
- Opportunity to provide a branded gift to attendees
- Four free registrations
- Signage promoting sponsorship of lunch buffet

Registration Gift

Sponsor - \$4,500

- Company name/logo on conference registration bags
- Opportunity to provide a branded gift in registration bags
- Company name/logo on conference gift
- Two free registrations

Afternoon Break

Sponsor - \$3,500

- Signage promoting sponsorship of break beverages and treats
- Opportunity to provide a branded gift to attendees
- Two free registrations

Lanyard Sponsor - \$2,500

- Company name/logo on conference badge lanyard
- Prominent signage promoting sponsorship at registration
- Opportunity to provide a branded gift to attendees
- Two free registrations

Please let us know of your interest in any of the listed sponsorships. Multiple organizations are actively considering sponsorships.

Jessica Ward

jessica@sutherlandweston.com

Elizabeth Sutherland

elizabeth@sutherlandweston.com